

~~Policy 1-8 Professional Standards~~Policy 1-8 Professional Standards and Promotion



Policy 1-8
Professional Standards and Promotion

Traumatic Incident Reduction (TIR), Life Stress Reduction (LSR), and Applied Metapsychology (AMP) are principal among the several protected technique and domain names recognized as intellectual property of Applied Metapsychology International (AMI) and the Traumatic Incident Reduction Association (TIRA).

AMI alone retains the right to define and, from time to time, to change or update the definition of what does and does not qualify as TIR and all other Applied Metapsychology techniques.

Only those who have been fully trained by an AMI-certified trainer and who continue to preserve the integrity of the subject are authorized by AMI to deliver the techniques of Applied Metapsychology or to use the protected technique and domain names of Applied Metapsychology.

The public is advised to rely upon the lists of practitioners of TIR and related services found on AMI's website as the most up-to-date sources of information about the availability and training levels of AMI service providers.

Regardless of one's other professional background, having been trained and certified as, for example, a TIR facilitator does not confer the right or privilege of training others in TIR. AMI operates within the custom of requiring appropriate training and certification for each of its service delivery roles. Anyone trained by someone not certified by AMI at the time who wishes to apply for AMI certification is invited to work with a certified trainer to meet the requirements.

Any practitioner who develops new experimental techniques is expected to label them as such until they have been examined and tested by the AMI Development and Editing Committee and made part of the recognized subject. In this way practitioners can contribute to the ongoing development of the subject. Any technique that does not follow the rules of facilitation and/or consultation will not be considered a part of the methodology of Applied Metapsychology.

Promotion

AMI will offer a standardized promotional brochure about benefits of facilitation available for sale through the AMI Book Store at www.TIRbook.com. Facilitators are welcome to create any promotional materials they find useful, including brochures, radio ads, email broadcasts, web-sites, etc. Those who have been approved for Certification/Accreditation by AMI are also given the additional option to include the Certification/Accreditation credentials for each level of

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Certification/Accreditation they have received (see *Policy 3-1 Facilitator Certification/Accreditation* for credential details).

What NOT to Include:

The following statements, or types of statements, should never be used in reference to TIR, LSR or any other Applied Metapsychology method or technique:

- “TIR cures _____.”
- “TIR or Applied Metapsychology is really the same as _____.”

It is the policy of AMI not to put recordings of actual sessions on the Internet, including session excerpts, and not to endorse that practice. Recorded testimonials by viewers (clients) and/or students are allowed, with a signed release from said party. The reasons for the decision not to countenance recordings from actual sessions are ~~two~~:

1. When clients give written permission for recording of their sessions for any purpose, it is accepted practice that the client retains the right to retract his/her permission for the recording to be used for the originally stated purpose and that such retraction may be made at any time. Once a recording is posted on the Internet, it becomes impossible to recapture, and so this agreement with clients ~~could not be honored. would not be possible to carry out.~~
2. Posting recorded sessions of techniques ~~may pose~~ ~~can seem like~~ an invitation to untrained people to ~~use~~ ~~try out~~ these techniques without the training that is necessary for good results. Posted statements to the contrary would be unlikely to mitigate this effect (and this would be true also of role played sessions).
3. ~~Thus~~ ~~For these reasons~~, the AMI Board of ~~De~~irectors deems it inappropriate for session recordings to be posted on the internet for promotional or other purposes.

The Website as a Resource

www.tir.org contains a wealth of information, including FAQs (lists of Frequently Asked Questions with the answers), numerous articles by Frank A. Gerbode, M.D. and others, and many interviews of TIR and related Applied Metapsychology Facilitators sharing their experiences with these techniques. Facilitators may use material from the web-site for their own newsletters or promotional materials. AMI Central Management asks only that any use of such materials be accompanied with this statement:

“This material is taken, with permission, from the copyrighted materials of Applied Metapsychology International (AMI). No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior written permission of Applied Metapsychology International.”